IT-LABEL

FOR OPERATORS

Your connectivity is your product

How to show that your location delivers what you promise, in eight steps.

01 THE PROMISE

Every location promises fast Wi-Fi.

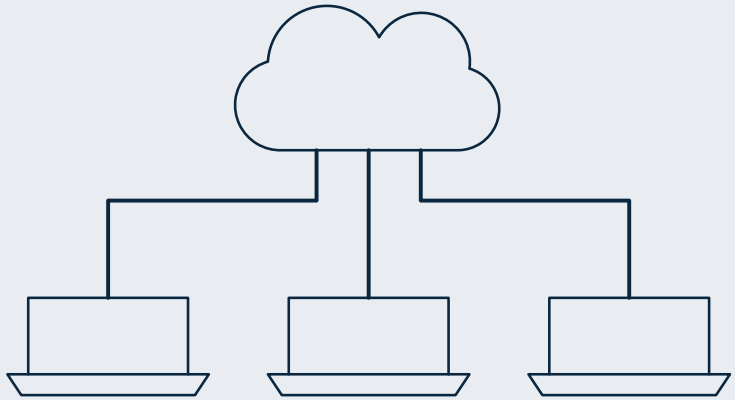
Your clients cannot compare that promise. On paper, all locations look the same.



02 WHAT YOUR CLIENT EXPECTS

Book, walk in and get straight to work.

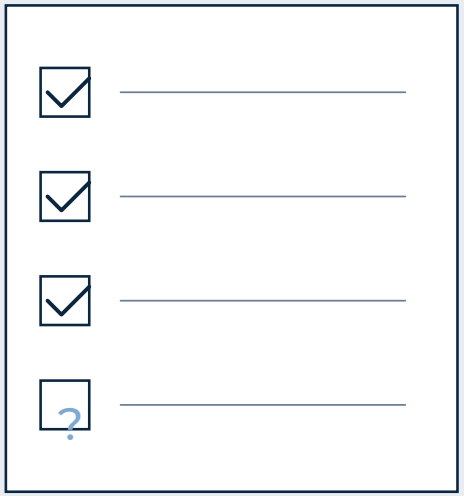
A client does not forget an outage during an important meeting.



03 REQUIREMENTS ARE GROWING

Clients ask more and more questions.

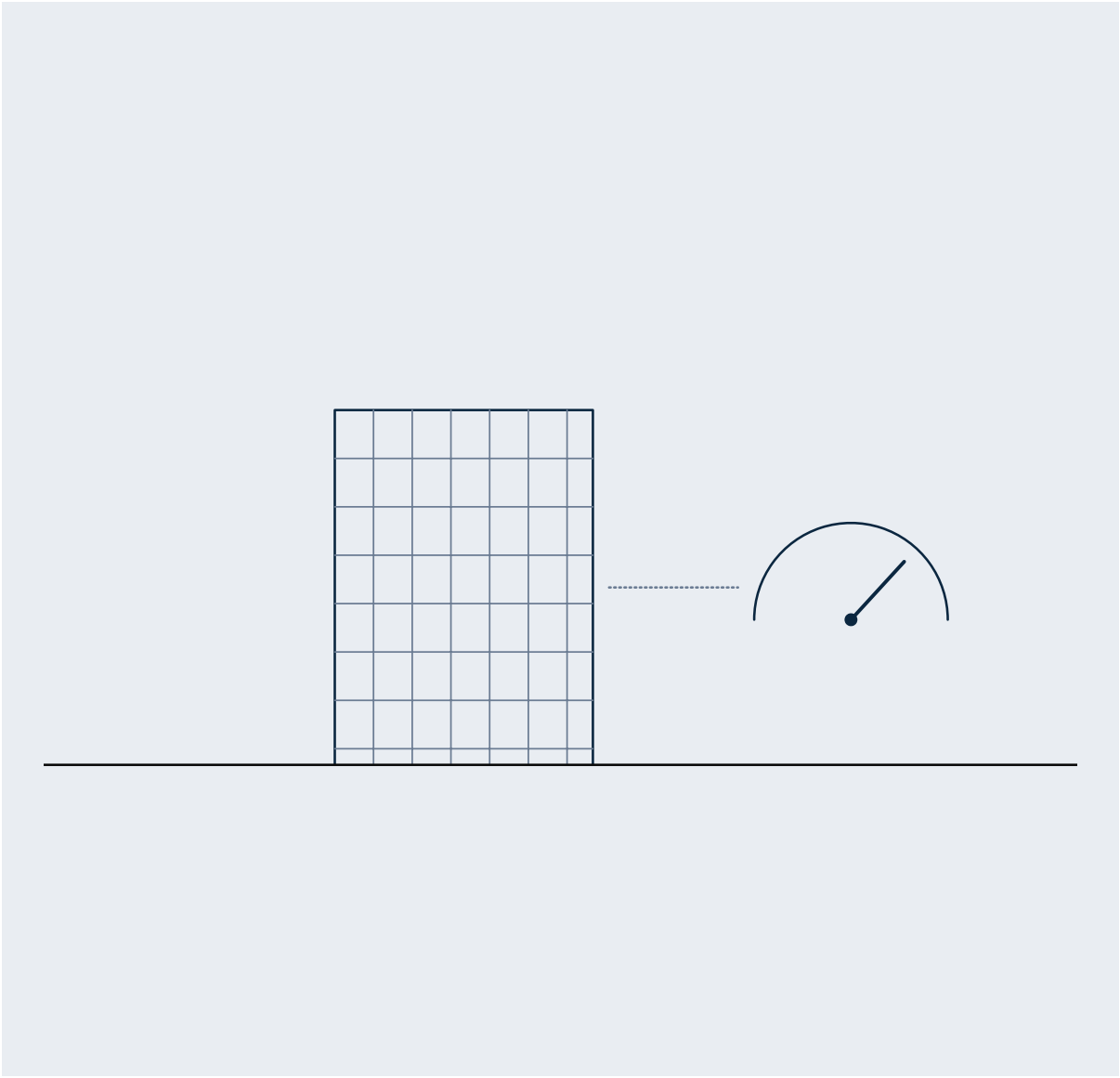
Larger organisations want to know how the network and security are arranged before they book.



04 MEASURED, NOT PROMISED

A Certified Partner measures it.

Under real conditions, using one method. You get a level from IT5 to IT1+, per location.



05 SHOW IT

Your label, visible to every client.

It is in the public register. With the label widget, you show it on your website and your booking page.



06 CLEAR AGREEMENTS

Who provides what?

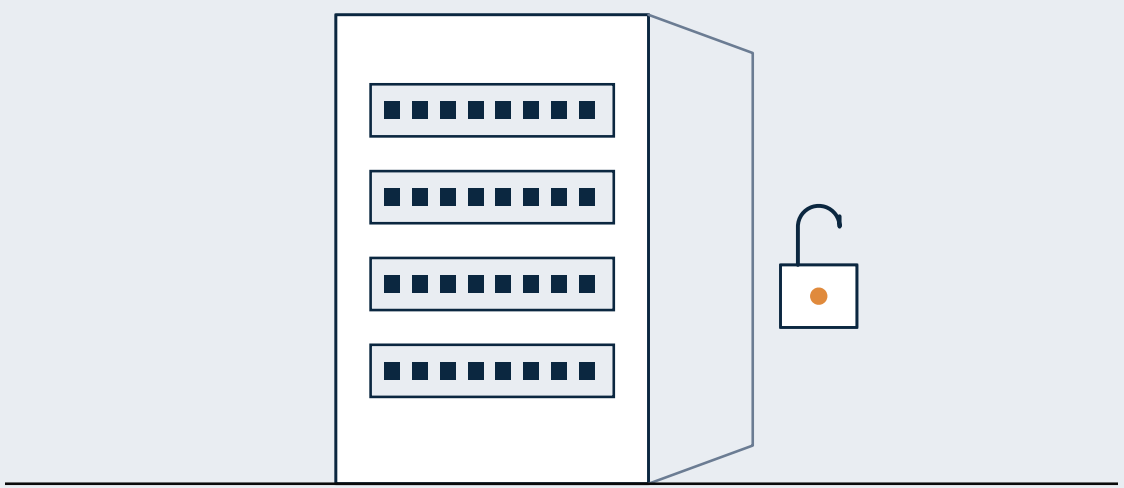
Do you rent the building? The IT Demarcation List sets out what the owner provides and what you arrange yourself.



07 SECURE FOR YOUR CLIENTS

An answer on security, too.

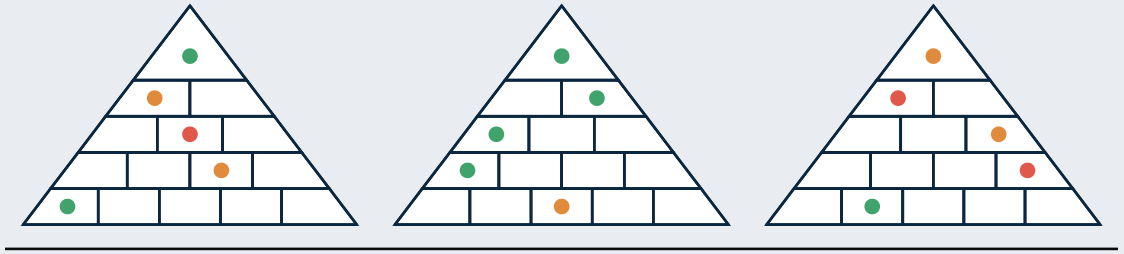
The Security Audit examines your Wi-Fi, network and server room, and gives a report with the risks and advice.



08 ALWAYS IN VIEW

All your locations on one scale.

Smart Control measures how well IT works at the desks and in the meeting rooms. You share the overview with your clients via a link.



IT-LABEL

Measured instead of promised.

Have your location certified
www.it-label.com/en/services/certification

View Smart Control
www.it-label.com/en/services/smart-control

Your connectivity is your product
www.it-label.com/en/who-its-for/operators

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