



IT-LABEL

www.it-label.com

PRESENTATION

The IT-Label. The standard for digital real estate.

Insight into the digital quality of commercial real estate

WHY THE IT-LABEL

Every building has good internet. But what does that mean?

01

Tenants want to get started right away

From the first working day, internet, wifi and building systems simply have to work.

02

Data is growing fast

Cloud, AI and smart building systems ask more and more of the network in a building.

03

Paper is not practice

Fibre on paper says nothing about the speed on a busy Tuesday afternoon. There was no fixed benchmark.

WHAT IS THE IT-LABEL

The energy label for the digital quality of a building.

The IT-Label is the independent standard that shows how digitally ready a building is, and to what extent a tenant can be operational straight away.



Independent

A Certified Partner carries out the audit. IT-Label does not sell any technology itself.

Measured, not promised

The audit looks at the infrastructure and at the actual performance.

Valid for two years

The certificate gives a fixed and comparable benchmark.

Backed by the market

The knowledge collective keeps the standard up to date.

SIX LEVELS

From shell to fully digital delivery.

IT+	PREMIUM		Redundant fibre, enterprise wifi and a complete smart building. The tenant is operational straight away.
IT1	HIGH PERFORMANCE		Fibre, modern cabling, strong wifi and high stability. Only minor optimisations.
IT2	PLUG & PLAY		Fibre, good cabling and working wifi. Suitable for most organisations.
IT3	READY		Basic cabling and limited wifi. The building is prepared, but investments are needed.
IT4	CORE		Only the primary connections. The tenant sets up the network.
IT5	SHELL		Shell without IT facilities. The tenant arranges everything.

WHAT WE ASSESS

We measure what actually happens, not what is on paper.



Connectivity

Type of connection, capacity, redundancy, speed and stability.



Infrastructure

Cabling, wifi, patch and server rooms and backup connections.



Performance

The measured performance under real load.



Scalability

Does the infrastructure grow with new applications?



Integration

Do the building systems work together, or separately?

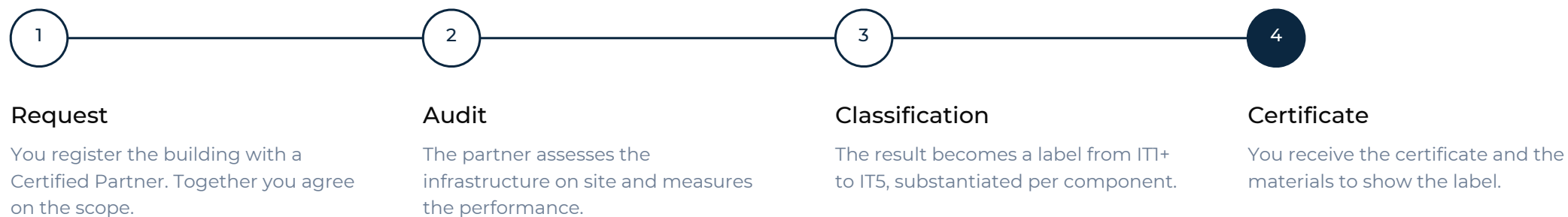


Smart Building

Climate, access, cameras, visitors and reservations.

HOW IT WORKS

Four steps to an IT-Label.



OUR SERVICES

Three services, carried out by Certified Partners.

01

Pre-inspection

Within a few days, an indication of the digital delivery level of a space or building.

For a quick first impression, at a fixed rate.

02

Certification

The official IT-Label audit of the infrastructure and the actual performance.

For a label from IT5 to IT1+, valid for two years.

03

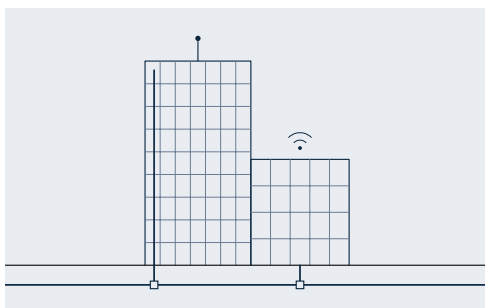
Digital Due Diligence

Research into the digital infrastructure, with an advisory report.

For a purchase, sale or major lease transaction.

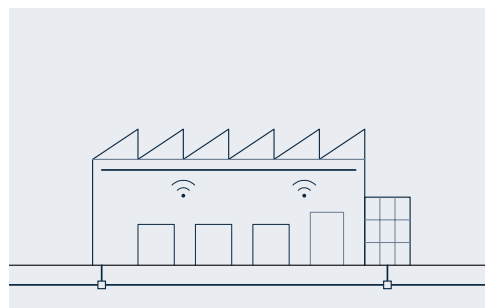
WHICH PROPERTIES

For every building where people work and do business.



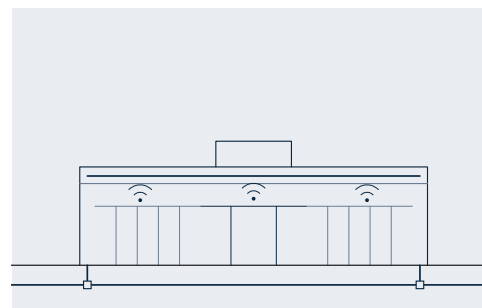
Office buildings

Office tenants set the highest demands on connectivity.



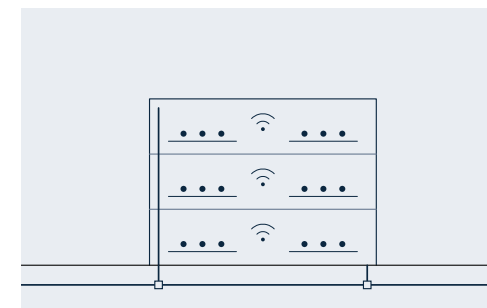
Commercial buildings

From production to logistics, with their own network needs.



Shopping centres

Tills, visitor wifi and building management on one network.



Business centres and flex offices

Show that the location delivers digitally on its promise.

WHO IT IS FOR

One language for everyone around a building.

Owners and investors

Show the value and lettability, and get a firm basis for due diligence.

Tenants

Know in advance what you get and which investment is still yours.

Brokers and advisers

Compare buildings with objective information instead of promises.

Developers

Make the digital delivery level a measurable requirement in the design.

Also for valuers, lenders, insurers, facility managers, architects and governments.



GET STARTED

How digital is your building?

Request an IT-Label

www.it-label.com/en/services

Find a Certified Partner

www.it-label.com/en/partners

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