IT-LABEL

FOR OWNERS AND INVESTORS

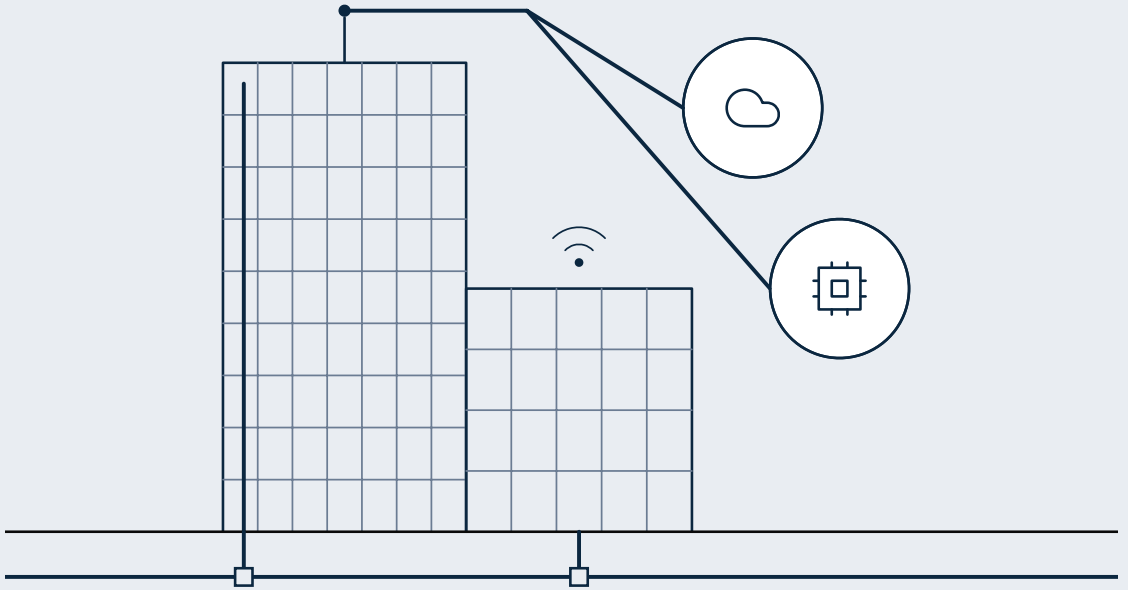
Why the IT-Label makes your property stronger

How it works and what every outcome delivers, in nine steps.

01 THE MARKET IS CHANGING

IT has become a basic utility.

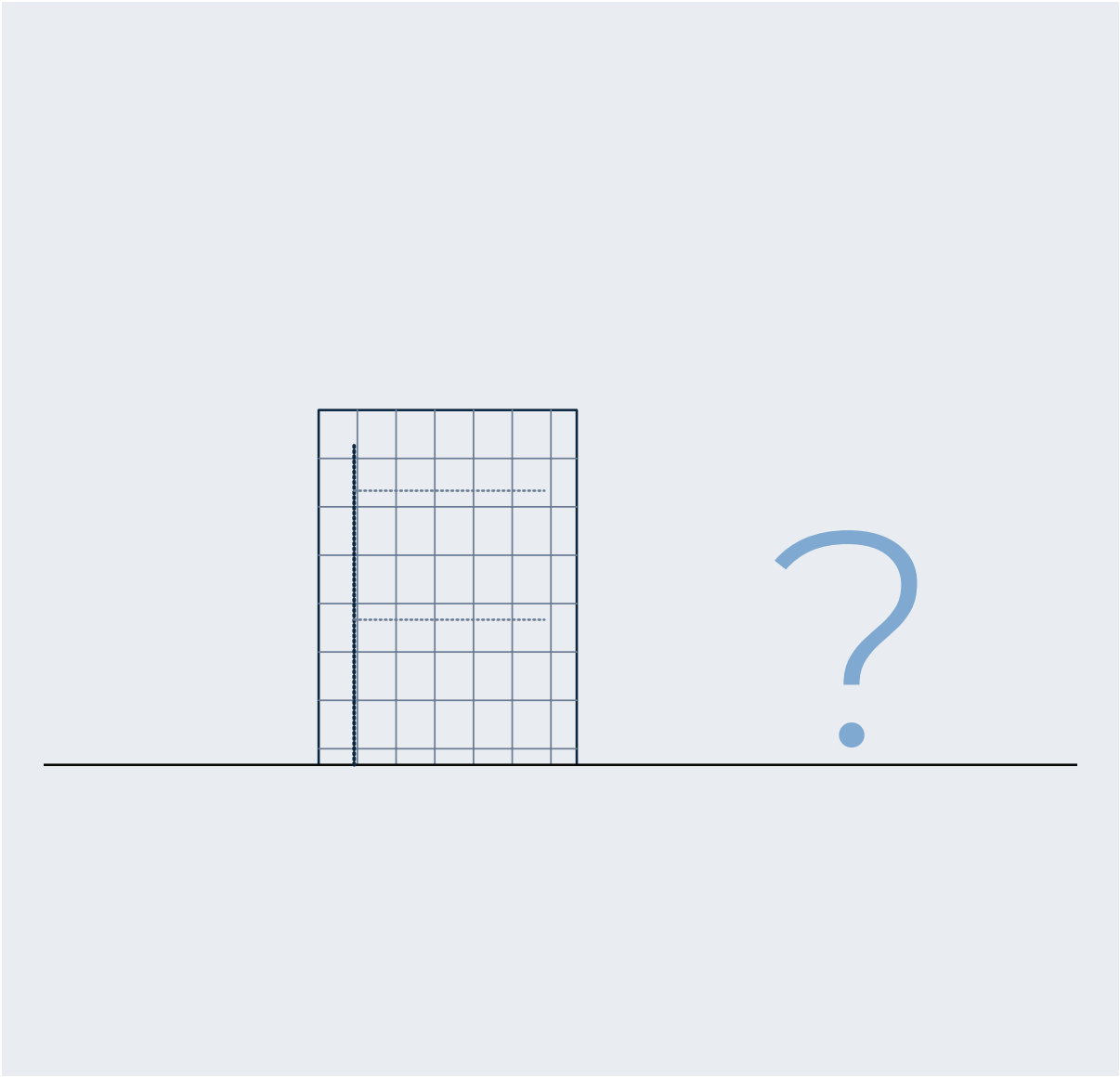
Tenants work with the cloud, AI and smart buildings. Whoever falls behind digitally will notice it when letting.



02 INVISIBLE QUALITY

Your building is better than your brochure can prove.

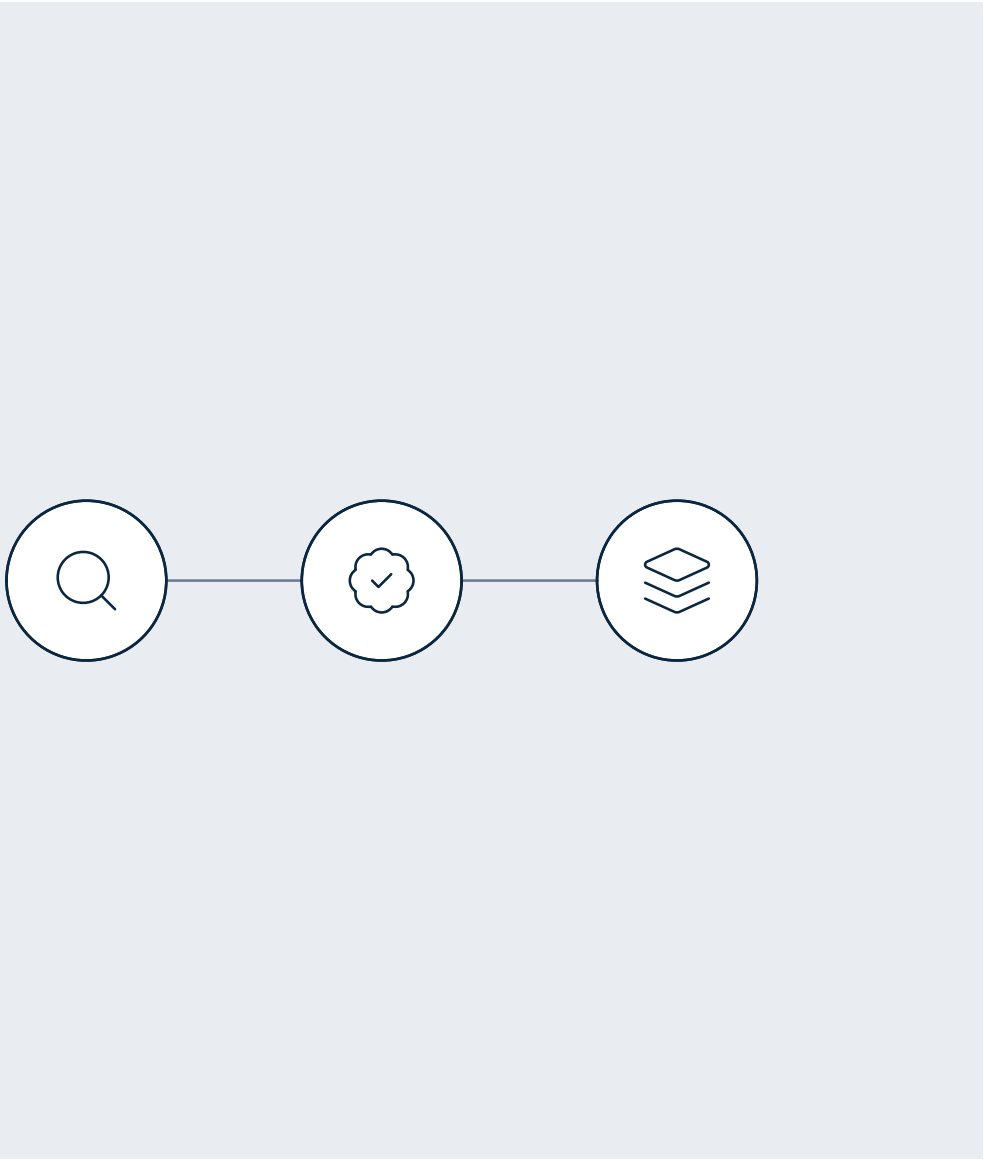
Or you do not know exactly what is going on. Without a measure, digital quality stays invisible, to you and to the market.



03 HOW IT WORKS

A Certified Partner visits.

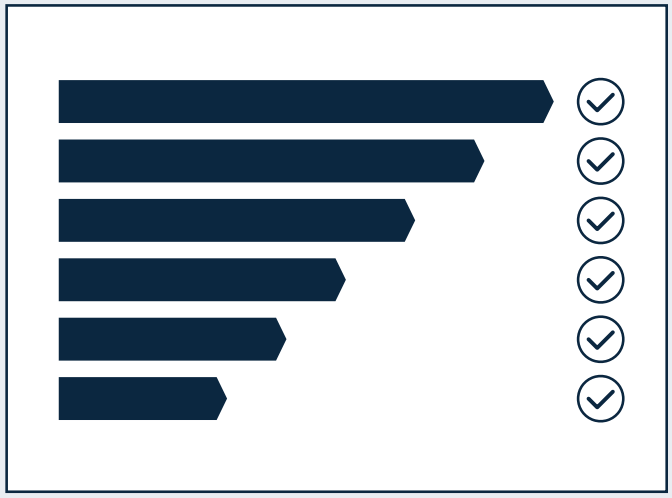
First a pre-inspection, then certification, using one method. With Smart Control, you stay informed afterwards.



04 NO REJECTION

A low label does not cost you a tenant.

The IT-Label does not reject anything. Every outcome is a level, from IT5 to IT1+. Delivering a shell building is also a proposition.



05 WHAT IT DELIVERS

Every outcome delivers value.

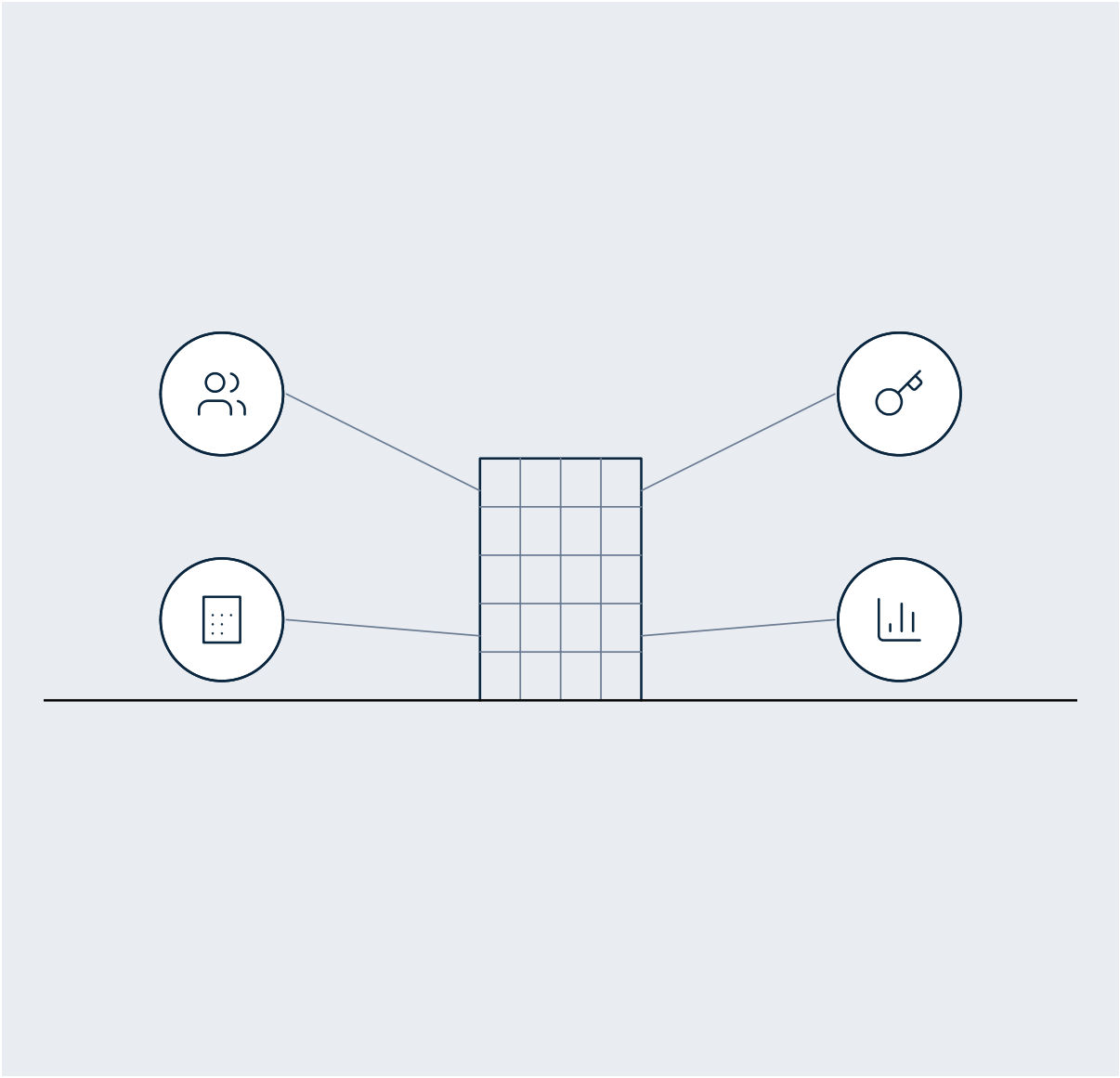
You get a clear level, an improvement plan and a risk analysis. So you know where you stand and what you can do.

- A clear level
- An improvement plan
- A risk analysis

06 TRUST

Transparency wins trust.

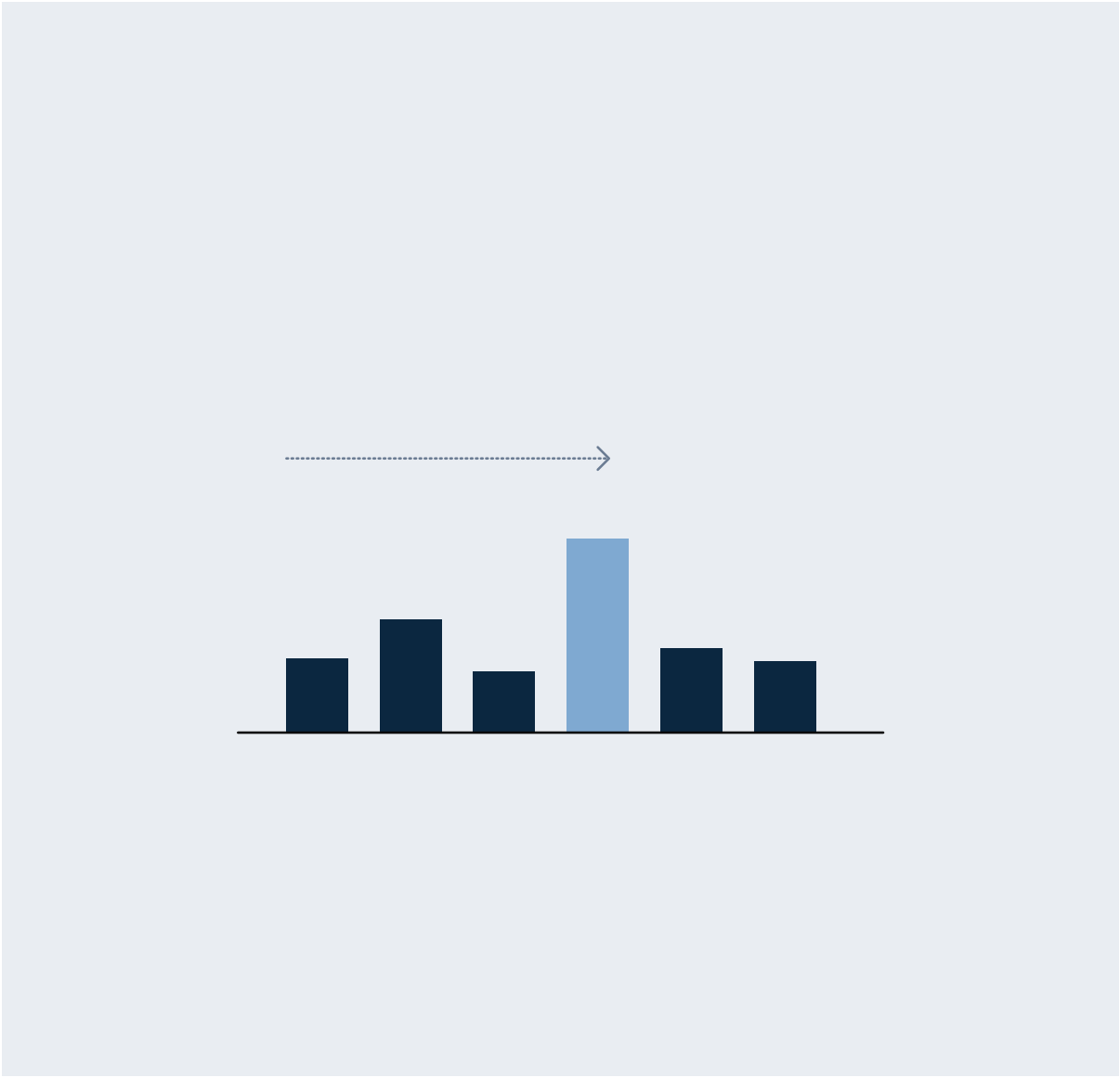
Tenants, brokers, lenders and valuers compare on one scale. That attracts the tenant who fits your building.



07 SMART INVESTMENT

Invest where it makes a difference.

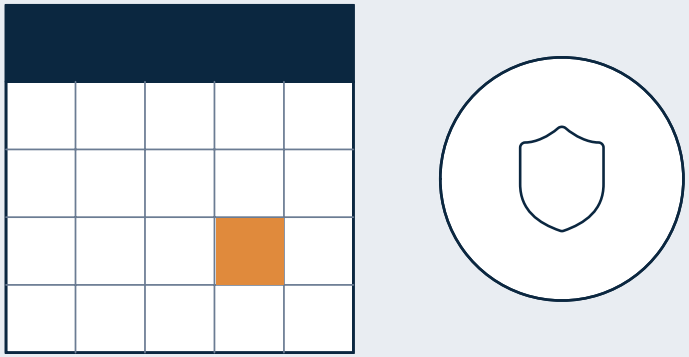
Not every building needs to reach IT1+. The improvement plan shows which step your tenants really value. When buying, Digital Due Diligence gives certainty.



08 ANTICIPATING

You see risks coming.

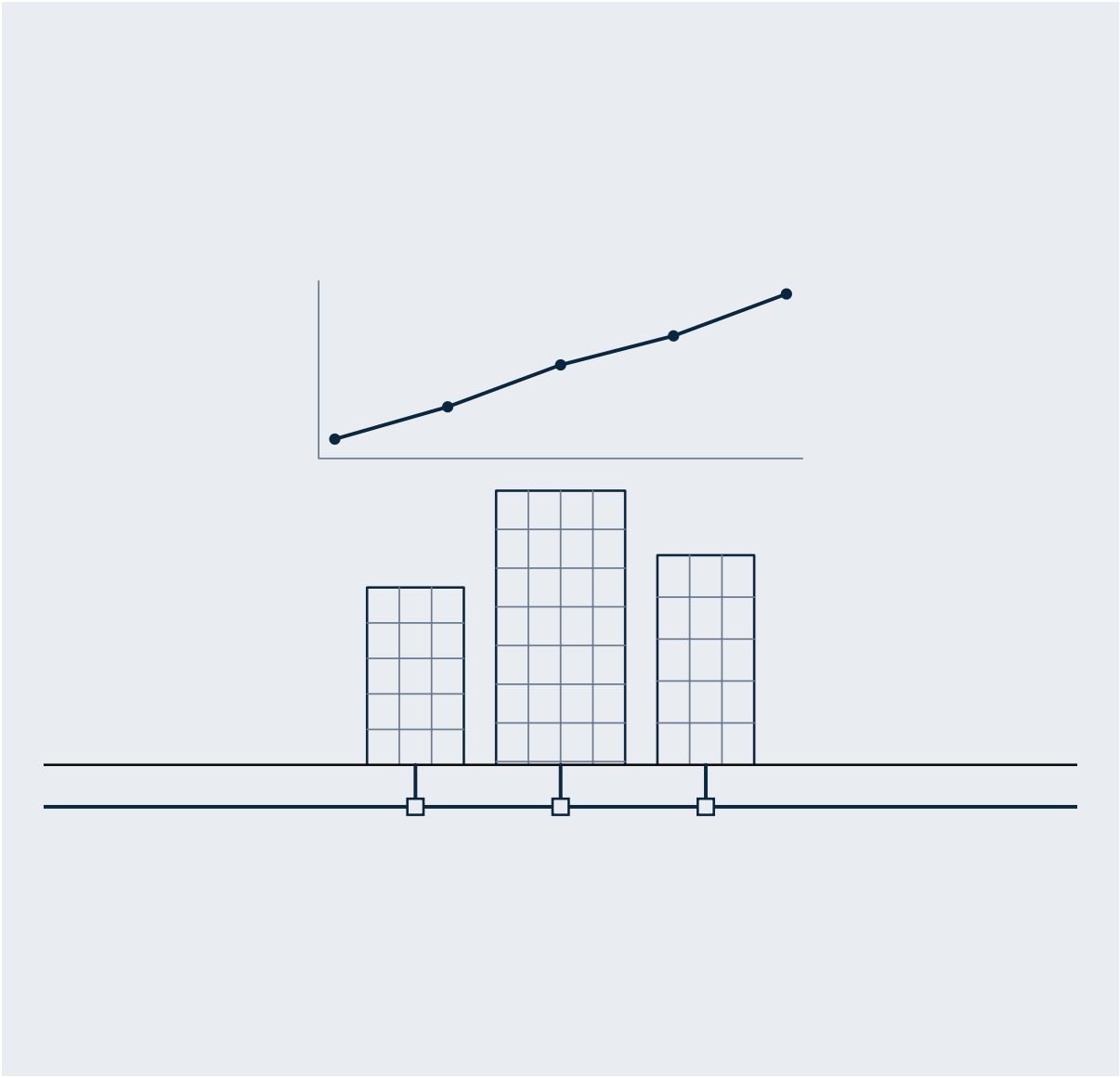
Outdated equipment, security, new requirements: the Security Audit and Smart Control show in time what needs to be done.



09 THAT IS SMART

Active management adds to the value.

Whoever uses the label and the services smartly shows that the property is digitally in order, and stays that way. The market sees that.



IT-LABEL

Every outcome delivers value.

Request a pre-inspection
www.it-label.com/en/services/pre-inspection

See what it delivers
www.it-label.com/en/property-owners/value-of-your-property

Why the IT-Label makes your property stronger
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info@it-label.com · www.it-label.com